



# China Offshore Wind Power Roundtable

**Invitation to join an exciting discussion of the opportunities to position your company in the Chinese offshore wind power market**

- When** Thursday 13<sup>th</sup> March 2014, 09:00 – 11:00
- Where** Eigtveds Pakhus, Sal IV, Asiatisk Plads 2G, 1448 Copenhagen K
- Purpose** The roundtable is organized by the Trade Council in China and supported by offshoreenergy.dk. The purpose of the roundtable is to update the exclusively invited Danish offshore wind suppliers to discuss how to better set up and execute a strategy in the Chinese offshore wind power market through the new instrument of the Strategic Sales Alliance.
- Program**
- 09:00 **Welcome**, by Jacob Linulf, Global Teamleader Energy, the Trade Council
- 09:05 **The Chinese offshore wind power market** - updates and opportunities, by Thomas Poulsen, phd. Aalborg University and Renewable Energy Solutions ApS
- 09:20 **Danish stronghold positions** in offshore wind power and internalization targets, by Morten Basse, offshoreenergy.dk
- 09:35 Presentation and discussion on **the Strategic Sales Alliance “China Offshore Wind”**: structure, operation model, and the work plan for 2014, by Susanne Nors, Commercial Counsellor, the Trade Council in China
- Discussion on the challenge and opportunities of the Chinese offshore wind power market, strategy and approaches towards wind developers and manufactures
- Price** The event is free of charge
- Sign up** Please register before March 7<sup>th</sup> with Jeppe Berg Jensen, + 86 10 8532 9985, + 86 132 6443 8530, [jepjen@um.dk](mailto:jepjen@um.dk)

Royal Danish Embassy, Beijing, China

Feb 28<sup>th</sup> 2014